Subject: FW: City council meeting April 21st, item 8, to be read.

From: Pierre.Gene CochetWeinandt.Wade [mailto:pierreandgene@gmail.com]
Sent: Tuesday, April 21, 2020 6:01 AM
To: City Clerk <Clerk@carlsbadca.gov>
Subject: City council meeting April 21st, item 8, to be read.

Note to the City Council: I wish the following to be read publicly before item 8 of the agenda of the April 21st city council meeting. Thank you.

Dear City council

I am Pierre Cochet-Weinandt, resident and taxpayer of Carlsbad.

In the light of the reality of a long-lasting depression just starting and the prospect of drastic dwindling of the city’s finances derived from tourism and businesses at large, it appears more than ever important to keep and make Carlsbad more attractive. Not that Carlsbad is not attractive, but in that situation, more than ever, we need our best cards in our game.

It would have been very beneficial if it had happened much earlier, but we are now on the path to having objective style standards and streamlined permitting process for new buildings in Carlsbad city center. Not only is it our quality of life at stake, keeping a quaint and walkable downtown with historic flair, but also our future interest financially. City inhabitants, businesses and visitors like to settle and visit a place attractive with style and distinctive appeal. It is not too late to preserve what we have and enhance it greatly. There are few places in Southern California like that, our chance not to miss.

All these reasons lead to prefer option 1 in your today’s decision agenda, including an Ad Hoc Design Review Committee, for better oversight and insurance there will be true decisive and controlled action for our common good.

Thank you for listening

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