Council Memorandum

May 18, 2020

To: Honorable Mayor Hall and Members of the City Council

From: Gary Barberio, Deputy City Manager, Community Services
       Heather Pizzuto, Library & Cultural Arts Director

Via: Geoff Patnoe, Assistant City Manager

Re: Additional Materials Related to Staff Report Item No. 9 – COVID-19 Actions and Expenditures Report

This additional materials memorandum includes an attached memorandum (Attachment A) that provides information regarding the status of the 2020 TGIF Concerts in the Parks season and provides considerations that support the decision to cancel the 2020 TGIF Concerts in the Parks season, including the status of other local events.

Attachment: A. 2020 TGIF Concerts in the Parks Recommendation, dated May 18, 2020

cc: Scott Chadwick, City Manager
    Celia Brewer, City Attorney
    Richard Schultz, Cultural Arts Manager
Memorandum

May 18, 2020

To: Scott Chadwick, City Manager
From: Richard Schultz, Cultural Arts Manager
       Heather Pizzuto, Library & Cultural Arts Director
       Gary Barberio, Deputy City Manager, Community Services
Via: Geoff Patnoe, Assistant City Manager
Re: 2020 TGIF Concerts in the Parks Recommendation

This memorandum provides a staff recommendation regarding the status of the 2020 season of the TGIF Concerts in the Parks and provides considerations that support the recommendation, including the status of other local events.

Staff Recommendation
In assessing the impact of COVID-19 on the TGIF Concerts in the Park, staff recommends the cancellation of the 2020 season.

Recommendation Rationale
The staff recommendation is based on the following considerations:

- Alignment with health and safety measures required by the County of San Diego and the State of California.
- Under the Governor’s Resilience Roadmap, TGIF Concerts in the Parks is classified as an event that would not be allowed until Stage 4.
- Due to the large concert audiences (4,000+) and limited/confined space (i.e., a baseball field at each park), widespread social distancing is not possible.
- Significant logistical challenges at this juncture requiring comprehensive planning including:
  - Enforcement of health guidelines will result in considerable additional costs and labor impacting shuttle operation, maintaining portable restrooms and site management including distribution of PPE and utilizing health checks.
  - Seasonal hiring of more than twenty crew members with no new applications since mid-March.
  - Vendor agreements with an anticipated lead time of 12 weeks for completion.
  - Coordination with other city departments which are now focused on COVID-19 readiness.
Supporting Information
TGIF Concerts in the Parks is a multi-day event, spanning nine Fridays each summer. The 2020 schedule runs June 19 through August 16. These nine concerts utilize a seasonal staff and numerous local vendors who provide contracted services for the entire season to support a high-quality experience with amenities associated with outdoor events and festivals. In essence, TGIF is one extended event staged at multiple locations on multiple dates. Staff considered the following sources of information in formulating the above recommendation.

Recent Government Guidelines:
- State of California
  - On March 12, 2020 Governor Newsom announced: Mass gatherings should be postponed or cancelled statewide. A mass gathering is defined as a planned or spontaneous event with a large number of people in attendance that could strain the planning and response resources of the community hosting the event, such as a concert, festival, conference, or sporting event.
  - During the May 9, 2020 update on California’s Resilience Roadmap, the Governor’s plan identifies Stage 4 (final stage) for re-opening areas of high-risk including concerts, conventions and sporting events.
  - Governor Newsom has shared that Stage 4 is “months away.”
- San Diego County
  - April 30, 2020 Health Order.
  - Effective May 1, 2020 all public or private “gatherings” are prohibited until further notice.

Local Municipalities Programming and North County Events Status
Many of the following are single-day events or a series of consecutive performances.

<table>
<thead>
<tr>
<th>Entity</th>
<th>Status as of 5-6-2020</th>
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<tbody>
<tr>
<td>City of San Marcos</td>
<td>Events canceled until further notice.</td>
</tr>
<tr>
<td>City of Vista</td>
<td>Moonlight Amphitheatre cancelled their first two summer shows (<em>An American in Paris</em> and <em>Something Rotten</em>) originally scheduled to run in May and June. AVO Playhouse closed until further notice.</td>
</tr>
<tr>
<td>City of Encinitas</td>
<td>Events canceled through April 30. No weekly calendar since 3/31/20.</td>
</tr>
<tr>
<td>City of Oceanside</td>
<td>Thursday outdoor markets closed indefinitely. No information on summer concerts.</td>
</tr>
<tr>
<td>City of Del Mar</td>
<td>Events canceled through May 31.</td>
</tr>
<tr>
<td>City of Solana Beach</td>
<td>All events canceled until further notice.</td>
</tr>
<tr>
<td>City of Escondido</td>
<td>All events canceled until further notice.</td>
</tr>
<tr>
<td>North County Pride Festival (Oceanside)</td>
<td>June 13 canceled.</td>
</tr>
<tr>
<td>Vista Strawberry Festival</td>
<td>May 24 canceled.</td>
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</tbody>
</table>
Potential Consequences
If TGIF 2020 is presented, the following consequences may occur:

- In an environment where other local, regional and national events, festivals, etc., have been cancelled, TGIF may experience an increase in the crowd size; larger audiences have been identified as a significant safety factor by other city departments.
- Regarding perception, it might be viewed that the city is holding large-scale events during or too soon after a public health crisis.
- Possible unavailability or unforeseen complications with the vendors that would impact the ability to safely deliver an experience matching audience expectations:
  - San Diego County Health Department Temporary Food Facility Permitting with a potential delay in processing due to other priorities related to the crisis
  - Traffic Control Plan Implementation Vendor
  - First Aid
  - Security
  - Shuttles
  - Portable restrooms
  - Performing artists

- TGIF Concerts in the Parks will delay celebrating its 35th anniversary until 2021, postponing festive elements this year.

cc: Celia Brewer, City Attorney