

Tammy Cloud-McMinn

From: Diane Nygaard <dnygaard3@gmail.com>
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To: City Clerk
Cc: Council Internet Email
Subject: Comments on # 9, July 28,2020 Corporate Plaza Parking Structure

All Receive - Agenda Item # 9
For the Information of the:
CITY COUNCIL
Date 7/28 CA CC
CM ACM DCM (3)

Honorable Mayor and City Council

When the TDM Plan was adopted last year a number of us raised concerns that it did not include enough projects or set a high enough bar.

This project is a perfect example of that. Clearly this amendment includes a substantial increase in vehicle trips and should have been required to do a meaningful TDM Plan. In fact if there had been a serious evaluation of how to optimize alternative transportation it is likely that there is no need to even build this parking structure. The owner is fully able to close the existing parking lot during construction and keep in operation by using an adjacent parking lot . This is a perfect place to look at things like unbundled parking and alternative transportation.

The original and revised CAP include Measure K- Promote Transportation Demand Management Strategies. The stated goal is "Promote Transportation Demand Management with a goal of achieving a 10% increase in alternative transportation mode use by workers in Carlsbad for a total of 32% alternative mode use. "

That goal will never be achieved unless every project does its fair share.

This project should be required to prepare a TDM plan- not as an afterthought, but as part of project approvals. The plan must include a goal to reduce vehicle trips to this site and there needs to be regular reporting of progress in achieving that goal. That is what is supposed to happen with the TDM program- and it is a key element of the CAP. ..

Diane Nygaard
On behalf of Preserve Calavera

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