Tammy Cloud-McMinn

From: Lani Lutar
Sent: Friday, August 21, 2020 5:08 PM
To: City Clerk
Cc: Bill Hofman; Timothy Hoag; Lani Lutar
Subject: Fwd: update
Attachments: revised city letter.pdf

RECEIVED
AUG 24 2020
CITY OF CARLSBAD
CITY CLERK'S OFFICE

Dear City Clerk staff:

Earlier today, a letter was submitted by Bill Hofman on behalf of Timothy Hoag. An incorrect version of the letter (without contact information) was accidentally submitted. For the purposes of what will be shared/distributed to the Council and public record, can you please replace that prior letter with this version which includes Mr. Hoag's full contact information?

Thank you in advance and sorry for the inconvenience.

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For the Information of the:
CITY COUNCIL
Date 8/27 CA ✓ CC ✓
CM ✓ ACM ✓ DCM (3) ✓

Regards,
Lani Lutar
on behalf or Timothy Hoag

---------- Forwarded message ---------
From: **Timothy Hoag**
Date: Fri, Aug 21, 2020 at 4:16 PM
Subject: Re: update
To: Lani Lutar
Cc: Bill Hofman

See attached is this what you are looking for?

Tim

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August 21, 2020

Carlsbad Mayor Matt Hall & City Council
1200 Carlsbad Village Dr.
Carlsbad, CA 92008

RE: Housing Element

Dear Mayor Hall and City Councilmembers:

I am the owner of an industrial parcel of land in the Bressi Ranch Master Plan. I have been closely following the meetings of the Housing Element Advisory Committee (HEAC) over the last several months. I have been impressed with the work of the HEAC, City staff, and supporting consultants. Given the many constraints within the City of Carlsbad to provide more affordable housing, the Committee has done an excellent job in laying out a game plan to address this critical need.

For the city to meet the RHNA requirements and other Housing Element goals, all methods need to be put on the table and examined thoroughly. One method proposed by the Committee is the conversion of industrial zoned lands to residential land use categories. There has been some pushback on this method based on perceived land use compatibility issues. Although this point is well taken, there are a few industrial sites within Bressi Ranch and throughout the city where such a change would not create incompatibilities, and in fact, would result in more desirable land uses. I believe the property I own would be such a site.

However, this letter is not written to discuss my site, specifically; I understand it is too early in the process for those types of discussions. I respectfully encourage the City Council to be open to all methods as recommended by the HEAC, including conversion of appropriate industrial designated land to residential where there is access to major transportation corridors, transit, schools, retail and restaurants. The more flexibility the Council leaves itself, the easier it will be to face the challenge of providing much needed affordable housing in our community.

Thank you for your consideration.

Sincerely,

Tim Hoag
Owner

JT-Bressi, LLC

3100 Front street, suite A

San Diego, CA92103

858-792-7405

Tammy Cloud-McMinn

RECEIVED
AUG 25 2020
CITY OF CARLSBAD
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From: Catherine A. Ferguson
Sent: Monday, August 24, 2020 5:12 PM
To: City Clerk
Subject: Thursday Council Hearing - Comment on Manager Report Item 1

Please see comment for Manager's Report Item # 1

Councilmembers, thank you for the opportunity to speak on this issue. My name is Catherine Ferguson and I am the Vice President of the North County YIMBY group. I am writing to encourage you to keep all location strategies on the table. Our state and region are in a housing crisis and we must be able to consider any and all strategies to increase the housing supply to ensure that all San Diegans have a place to live. This crisis will require creative problem-solving and shutting the door on possible solutions is a mistake. Please keep all 6 strategies on the table for consideration while crafting the Housing Element. Thank you.

CATHERINE FERGUSON ▪ ATTORNEY AT LAW
LOUNSBERY FERGUSON ALTONA & PEAK
960 CANTERBURY PLACE, SUITE 300
ESCONDIDO, CA 92025
T: 760-743-1226 EXT. 111
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LOUNSBERY FERGUSON ALTONA & PEAK

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Tammy Cloud-McMinn

RECEIVED
AUG 25 2020
CITY OF CARLSBAD
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From:
Sent: Tuesday, August 25, 2020 12:03 PM
To: City Clerk
Subject: comment for housing meeting 8/ 27/20

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CITY COUNCIL
Date 8/27 CA ✓ CC ✓
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8/25/20
Dear Carlsbad City council members,

My name is marianne grisez.
I am a member of the North County YIMBY group (and a resident of Carlsbad). I am writing to encourage you to keep all location strategies on the table.
So many folks need affordable housing and Carlsbad , historically has not encouraged builders that could provide this affordable housing option.

The local strategies -
1) vacant land that is zoned for housing development, but not yet developed
2) in areas that are already developed but could be made denser by increasing the number of housing units allowed on each piece of property.
3) near commercial locations, creating live-work neighborhoods
4) on lots that are underutilized
5) at vacant industrial site that have been converted to residential use
6) on existing singe-family properties as an accessory dwelling unit

Our state and region are in a housing crisis and this crisis will require creative problem-solving and shutting the door on possible solutions is a mistake.
It may also increase the homeless population.
Please keep all 6 strategies on the table for consideration while crafting the Housing Element.
Thank you,
Marianne Grisez

Carlsbad, Ca. 92011

Sent from my iPhone

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AUG 25 2020
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CITY CLERK'S OFFICE

Tammy Cloud-McMinn

From: Matthew Loecker
Sent: Tuesday, August 25, 2020 3:49 PM
To: City Clerk
Subject: Housing Element

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For the Information of the:
CITY COUNCIL
Date 8/27 CA ✓ CC ✓
CM ✓ ACM ✓ DCM (3) ✓

Dear Clerk and Councilmembers,

Thank you for taking comments on future housing strategies in Carlsbad and thank you for working to increase the housing supply in Carlsbad. My name is Matthew Loecker and I am a resident of Carlsbad and a member of several activist groups. I am also a current renter, but hoping to buy a home and settle permanently in Carlsbad with my wife and two young children. Like many residents I am struggling to find affordable housing in Carlsbad, even with an excellent job and a working spouse.

I am calling/writing to encourage you to keep all location strategies on the table, the more housing the better. Our state and region are in a housing crisis and we must be able to consider any and all strategies to increase the housing supply to ensure that all San Diegans have a place to live. This crisis will require creative problem-solving and shutting the door on possible solutions is a mistake. Please keep all 6 strategies on the table for consideration while crafting the Housing Element.

Thank you!

Matt

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