Mia De Marzo

Subject: FW: Agenda Item 8 - Suspension of Fee Collection

From: Christine Davis <chris@carlsbad-village.com>
Sent: Tuesday, September 1, 2020 1:05 PM
To: City Clerk <Clerk@carlsbadca.gov>
Cc: David Graham <David.Graham@carlsbadca.gov>; Matt Sanford <Matt.Sanford@carlsbadca.gov>
Subject: Agenda Item 8 - Suspension of Fee Collection

Dear Mayor and City Council Members:

I am writing in regards to Agenda Item #8 - the temporary suspension of fee collections for sidewalk cafes, outdoor displays, and curb cafe permits.

As the council, city staff, and the residents of Carlsbad know, the small businesses in Carlsbad Village are still struggling financially and are still recreating themselves and the way they do business. Their resiliency has been nothing short of inspirational, but there is still much work to be done.

The health pandemic continues to push our operations outdoors for safety reasons. Therefore, being able to utilize the sidewalks, and other public right of way areas, is very helpful until which time indoor operations can resume. To that end, the Carlsbad Village Association would like to ask that council adopt the resolution to temporarily suspend fee collections for these types of outdoor activations to further help in the recovery efforts of our small business community.

CVA has been working with city staff to help with permit compliance, rules and regulations, and will continue to do so to help make this financial program effective for all parties involved.

Thank you again for all that you are doing to support the ongoing recovery efforts of Carlsbad Village businesses. CVA is here to assist in any way possible.

Sincerely,

--
CHRISTINE DAVIS | Executive Director
Carlsbad Village Association
p: 760.644.2121
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